DERBYSHIRE County Council

Response provided under the delegated authority of the Executive Director for Place

Planning Manager
Amber Valley Borough Council
PO Box 15, Town Hall, Market Place
RIPLEY
Derbyshire
DE5 3XE

Highway Officer: Gemma Statham
Our ref: AVBC/2025/015266
Your ref: AVA/2025/0849
Date: 16 December 2025

Dear Alex Shaw

TOWN AND COUNTRY PLANNING ACT 1990
(DEVELOPMENT MANAGEMENT PROCEDURE) (ENGLAND) ORDER 2015
ARTICLE 18 CONSULTATION WITH HIGHWAY AUTHORITY

PROPOSAL: Advertisement consent for the erection of illuminated and non-illuminated signs to the exterior of the building and redecoration of the exterior walls

LOCATION: TA King Alfred King Alfred 58 High Street Alfreton Derbyshire DE55 7BE

Derbyshire County Council, the Highway Authority acting in its role as Statutory Consultee has undertaken a full assessment of this planning application. Based on the appraisal of the development proposals the Highways Development Management Manager on behalf of the County Council, under Article 18 of the Town and Country Planning (Development Management Procedure) (England) Order, 2015.

The Highway Authority has considered the above mentioned planning application for the signage at the above mentioned property. There are no highway objections to the proposed signage and the following conditions should be included on any consent granted.

The Underside of any projection, sign or canopy hereby approved shall be positioned no less than 2.4 metres above the level of the adjoining footway and no closer than 0.5 metres from the edge of the adjoining carriageway.
Reason: In the Interests of Highway Safety

The intensity of illumination shall be controlled at a level that is within the limit recommended by the Institution of Lighting Professionals technical guidance note PLG05 “The brightness of illuminated advertisements” 2022 or in any document amending or superseding that report.
Reason: In the interest of the visual amenity of the area, and to ensure that the advertisement does not prejudice the free flow of traffic or conditions of general safety along the adjoining highway.

The following informative note should also be attached to any consent granted.

The development hereby approved includes the construction of structures which will overhang the adopted highway. You are advised that before any works commence you will require a license from the Highway Authority at highways.hub@derbyshire.gov.uk

The brightness of the floodlit surface, or illuminated sign face, shall not exceed the values stipulated in the Institution of Lighting engineers Technical Report No. PLG5:202 "Brightness of Illuminated Advertisements".

If you require any additional information please contact me.

Yours sincerely,

Gemma Statham
Transport Development Management

Date Received	Case Officer	Reviewer	Date Issued
8 December 2025	Gemma Statham		16 December 2025