DERBYSHIRE County Council

Response provided under the delegated authority of the Executive Director for Place

Planning Manager
Amber Valley Borough Council
PO Box 15, Town Hall, Market Place
RIPLEY
Derbyshire
DE5 3XE

Highway Officer: Gemma Statham
Our ref: AVBC/2026/015922
Your ref: AVA/2026/0056
Date: 10 February 2026

Dear Katja Graham

TOWN AND COUNTRY PLANNING ACT 1990
(DEVELOPMENT MANAGEMENT PROCEDURE) (ENGLAND) ORDER 2015
ARTICLE 18 CONSULTATION WITH HIGHWAY AUTHORITY

PROPOSAL: Advertisement consent for the renewal of advertising consent with revised graphics

LOCATION: Second Floor Office 10 Chapel Street Belper Derbyshire DE56 1AR

Derbyshire County Council, the Highway Authority acting in its role as Statutory Consultee has undertaken a full assessment of this planning application. Based on the appraisal of the development proposals the Highways Development Management Manager on behalf of the County Council, under Article 18 of the Town and Country Planning (Development Management Procedure) (England) Order, 2015.

The Proposal is for the renewal of an expired consent to retain existing advertising signage, there are no highway objections to the application subject to the following condition being attached to any consent granted.

Conditions

1. The intensity of illumination shall be controlled at a level that is within the limit recommended by the Institution of Lighting Professionals technical guidance note PLG05 “The brightness of illuminated advertisements” 2023 or in any document amending or superseding that report.

Reason: In the interest of the visual amenity of the area, and to ensure that the advertisement does not prejudice the free flow of traffic or conditions of general safety along the adjoining highway.

If you require any additional information please contact me.

Yours sincerely,

Gemma Statham
Transport Development Management

Date Received	Case Officer	Reviewer	Date Issued
2 February 2026	**Gemma Statham**		**10 February 2026**