PP-15202719

DEVELOPMENT SERVICES
Town Hall Ripley
Derbyshire DE5 3BT
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Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Cross Keys Inn

Address Line 1

Derby Road

Address Line 2

Swanwick

Address Line 3

Derbyshire

Town/city

Alfreton

Postcode

DE55 1BG

Description of site location must be completed if postcode is not known:

Easting (x)

440392

Northing (y)

353603

Description

Applicant Details

Name/Company

Title

First name

STAR

Surname

PUBS AND BARS

Company Name

STAR PUBS AND BARS

Address

Address line 1

3-4 BROAD WAY PARK

Address line 2

SOUTH GYLE

Address line 3

Town/City

EDINBURGH

County

Country

UNITED KINGDOM

Postcode

EH12 9JZ

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Applicant Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Miss

First name

Vicky

Surname

Newton

Company Name

S R Signs Limited

Address

Address line 1

Wortley Moor Lane

Address line 2

Address line 3

Town/City

Leeds

County

Country

GB

Postcode

LS12 4HX

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

ERECTION OF ILLUMINATED AND NON-ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDING

SIGN A - TWO SETS OF INDIVIDUAL LETTERS WITH NEW SIGNWRITTEN LOGO BEHIND
SIGN B - ONE X NEW DOUBLE SIDED PICTORIAL TO EXISTING BRACKET WITH NEW LINOLITES
SIGN C - ONE X NEW WELCOME SIGN
SIGN D - TWO X NEW A0 POSTER CASES
SIGN E - ONE X NEW COMPLETE TOTEM SIGN WITH NEW FLAT FIXED 3D LETTERS AND LOGO WITH NEW LINOLITES AND A0 POSTER CASES
SIGN F - ONE X NEW LANTERN
SIGN G - EIGHT X NEW FLOODLIGHTS
SIGN H - ONE X NEW DISCLAIMER

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
2.2 metres

Width:
2.4 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
44 centimetres

What materials will the advertisement be made of?:
PERSPEX LETTERS ATTACHED DIRECTLY TO THE BUILDING ON TOP ON A SIGNWRITTEN LOGO

The colour of text and background:
RAL 1024 LETTERS ON A RAL 1013 SIGNWRITTEN AND DH PIANO WHITE BACKGROUND

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
1.1 metres

Width:
0.8 metres

Depth:
0.06 metres

What is the height from the ground to the base of the advertisement?:
3.75 metres

What is the maximum projection of the advertisement from the face of the building?:
1.2 metres

What is the maximum height of any of the individual letters and symbols?:
38 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND APPLIED LETTERS AND LOGO

The colour of text and background:
RAL 1024 TEXT ON A BS 12 B 21 BACKGROUND

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.3 metres

Width:
1.2 metres

Depth:
0.03 metres

What is the height from the ground to the base of the advertisement?:
2.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.03 metres

What is the maximum height of any of the individual letters and symbols?:
12 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND APPLIED LETTERS

The colour of text and background:
BLACK BACKGROUND WITH RAL 1024 LETTERS

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.908 metres

Width:
1.25 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
1.1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.05 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND

The colour of text and background:
BLACK

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
1.08 metres

Width:
1.25 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
1.9 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
50 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND APPLIED LETTERS AND LOGO

The colour of text and background:
BS 12 B 21 BACKGROUND WITH RAL 1024 LETTERS

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.908 metres

Width:
1.25 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.85 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND

The colour of text and background:
BLACK

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.65 metres

Width:
0.285 metres

Depth:
0.3 metres

What is the height from the ground to the base of the advertisement?:
3.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.3 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
DIE CAST ALUMINIUM LANTERN WITH ACRYLIC GLAZING BOX.

The colour of text and background:
VICTORIAN BRONZE

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.234 metres

Width:
0.238 metres

Depth:
0.039 metres

What is the height from the ground to the base of the advertisement?:
4.6 metres

What is the maximum projection of the advertisement from the face of the building?:
0.234 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
LED FLOODLIGHT

The colour of text and background:
BLACK

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Hoarding

Height:
0.8 metres

Width:
0.8 metres

Depth:
0.03 metres

What is the height from the ground to the base of the advertisement?:
1.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.03 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:
ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND APPLIED LETTERS AND LOGO

The colour of text and background:
RAL 1013 BACKGROUND WITH BLACK LETTERS

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

TWO X NEW A0 POSTER CASES
TWO X NEW POST MOUNTED A0 POSTER CASES
ONE X NEW LANTERN
EIGHT X NEW LED FLOODLIGHTS

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PLEASE SEE EXISTING SITE PHOTOGRAPHS SHOWING EXISTING SIGNS IN POSITION

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes
◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

03/09/2026

To Date

03/09/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Vicky Newton

Date

04/09/2026