DERBYSHIRE County Council

Response provided under the delegated authority of the Executive Director for Place

Planning Manager
Amber Valley Borough Council
PO Box 15, Town Hall, Market Place
RIPLEY
Derbyshire
DE5 3XE

Highway Officer: Jenny Rhodes
Our ref: AVBC/2026/017851/R1
Your ref: AVA/2026/0389
Date: 2 October 2026

Dear Mrs Godson,

TOWN AND COUNTRY PLANNING ACT 1990
(DEVELOPMENT MANAGEMENT PROCEDURE) (ENGLAND) ORDER 2015
ARTICLE 18 CONSULTATION WITH HIGHWAY AUTHORITY

PROPOSAL: Advertisement consent for one fascia sign and one projecting sign

LOCATION: LLOYDS Bank 31B King Street Belper Derbyshire DE56 1PX

Derbyshire County Council, the Local Highway Authority (LHA) acting in its role as Statutory Consultee, has undertaken a full assessment of this application. Based on the appraisal of the development proposals the Highways Development Management Manager on behalf of the County Council, under Article 18 of the Town and Country Planning (Development Management Procedure) (England) Order 2015, has no objection subject to a recommended planning condition and informative being attached to the decision notice if consent is granted.

Background

The LHA's initial observations on this application were issued on 4/7/26. The applicant has submitted amended details.

Assessment

The amended details locate the projecting sign to a central position on the frontage of the building at a height of 3.25m above the footway. The height now meets the guidance in Manual for Streets.

No other alterations have been made to the signage scheme. As such the LHA's previous comments regarding the rest of the signage scheme remain applicable.

Levels of illuminance should be maintained in accordance with the application details (350cd/m^2) and should remain static. This can be secured by condition.

The LHA notes that implementation of the works may have an impact on pedestrian movement on the footway fronting the site. An informative note is therefore recommended to ensure that such matters are considered prior to development commencement to ensure safe conditions for pedestrians during construction.

Conclusion

The highway authority would have no objection to this application subject to the following recommended planning condition and informative being attached to the decision notice if consent is granted.

Planning Condition

> The proposed signage shall not have a luminance exceeding 350cd/m^2 and the illuminance shall remain static.
>
> **Reason**: In the interest of the visual amenity of the area, and to ensure that the advertisement does not prejudice the free flow of traffic or conditions of general safety along the adjoining highway.

Informative

> The development hereby permitted is likely to impact on the operation of the highway network during construction. The developer should contact the highway authority's Network Management Team at www.derbyshire.gov.uk/transport-roads/roads traffic/roadworks/roadworks.aspx at least eight weeks prior to any activity on site to allow any necessary temporary traffic management measures to be agreed.

Yours sincerely,

Jenny Rhodes
Transport Development Management

Date Received	Case Officer	Reviewer	Date Issued
14 September 2026	**Jenny Rhodes**	**SD**	**2 October 2026**