

## **Application for Advertisement consent**

### **NATIONAL REQUIREMENTS**

- Completed form (2 copies to be supplied unless the application is submitted electronically)
- A plan which identifies the land to which the application relates drawn to an identified scale, identifies the location of the site by reference to at least two named roads, identifies the proposed position of the advertisement and shows the direction of North (2 copies to be supplied unless the application is submitted electronically)
- A copy of other plans and drawings or information necessary to describe the subject of the application (2 copies to be supplied unless the application is submitted electronically) including:
  - Existing and proposed elevations (e.g. at a scale of 1:50 or 1:100)
  - Advertisement drawing(s) (e.g. at a scale of 1:50 or 1:100) (showing advertisement size, siting, materials and colour's to be used, height above ground, extent of projection and details of the method and colour(s) of illumination [if applicable])
- The appropriate fee

### **LOCAL REQUIREMENTS may include some or all of the following:**

- Lighting assessment (where illuminated advertisements are proposed)
- Other plans (2 copies to be supplied unless the application is submitted electronically. All plans and drawings should include: paper size, key dimensions and scale bar indicating a minimum of 0-10 meters)
- Photographs and photomontages
- Planning Statement/Business Case

Other local requirements may be included by local planning authorities if there are clear references and linkages made to relevant national/local policy requirements. Local lists should be subject to consultation and adoption and applicants should check the relevant LPA website for specific requirements and/or discuss with their planning authority.