

PROMOTIONAL SPACES IN AMBER VALLEY

Alfreton Town Centre

Institute Lane – Post Code DE55 7BQ

This area is a consent street and promotional activities are allowed but as there is a highways order on the Lane, no vehicles are permitted. There is vehicular access to the bottom of the Lane at the foot of the steps (access via Severn Square car park). Promotional items can be unloaded at this point and carried onto the Lane. We do not specify a particular area although we expect the 'promoter' to position themselves without causing an obstruction

This picture is the top quarter of the Lane



Severn Square – Post Code DE55 7BQ

Vehicles are allowed in this area but it is pedestrianized so extreme care needs to be given when entering and exiting this location. Access is via Severn Square car park



Alfreton Indoor Market – Post Code DE55 7BP

Located on Institute Lane. Most stalls are occupied by regular traders. Stalls are available on a casual basis from as little as £18.90 per day



Belper Town Centre

King Street DE56 1PX

Semi pedestrianized area (buses need access down a small part of it. Promoters usually stand near the bridge due to the wider pavement area



Heanor Town Centre

Market Place

Best location for promotional activities. There is a general market which operates on a Friday Saturday and occasional Mondays. On non-market days this area is a large open space with an adjoining car park



Ripley Town Centre

Oxford Street – Post Code DE5 3AH

Pedestrianized area – restricted vehicular access (bollards are in place and are raised at 1000 am every day). Promoters can stand in this location with a vehicle but must keep access clear in case emergency vehicles need access. The bollards are lowered at 1600 but once on the Street a promoter can exit via the bottom of the street before 1600 but must do so with care due to pedestrians in this location



Market Place

This area is a Car park all week. Reduced car park spaces on a Friday and Saturday due to a General Market taking place



We do have agencies undertaking promotional activities in all out market towns but no one area is more popular than another

Hope this information helps

Regards

Vicki England
Markets & Town Centre Officer