

## POLICY GUIDELINES FOR NAMING STREETS AND BUILDINGS

The following policy guidelines have been established:

- New street names should not duplicate any similar name already in use in a borough or neighbouring boroughs. A variation in the terminal word, e.g., “street”, “road”, “avenue”, etc., should not be accepted as sufficient reason to duplicate a name.
- The Council will give preference to names which reflect the historical significance of the site.
- Street names should not be difficult to pronounce or awkward to spell. In general, words of more than three syllables should be avoided and this precludes the use of two words except in special cases.
- Subsidiary names, such as a row of buildings within an already named road being called “Terrace”, should only be used in roads of short length.

All new street names should end with one of the following suffixes:

- a) Street for any thoroughfare
- b) Road for any thoroughfare
- c) Way for major roads
- d) Avenue for residential roads
- e) Drive for residential roads
- f) Grove for residential roads
- g) Lane for residential roads
- h) Gardens for residential roads (subject to there being no confusion with any local open space)
- i) Place for residential roads
- j) Crescent for a crescent shaped road
- k) Close for a cul-de-sac only
- l) Square for a square only
- m) Hill for a hillside road only
- n) Circus for a large roundabout
- o) Vale for residential roads (only for exceptional use)
- p) Rise for residential roads (only for exceptional use)
- q) Row for residential roads (only for exceptional use)
- r) Wharf for residential roads (only for exceptional use)

### **Suffixes which are not acceptable:**

End, Court, Cross, Side, View, Walk, Park, Meadow.

All these words can, of course, be incorporated in a Street name provided it terminates with an appropriate suffix (e.g. Mile End Road).

### **Exceptions:**

- Single or dual names without suffixes in appropriate places (e.g. Broadway for major roads only). All new pedestrian ways should end with one of the following suffixes:
  - Walk
  - Path
  - Way
- No street or building name to start with “The”.
- For private houses it is sufficient that the name should not repeat the name of the road or that of any other house or building in the area.
- The use of North, East, South or West (as in Alfred Road North and Alfred Road South, or East or West) is only acceptable where the road is continuous and passes over a major junction. It is not acceptable when the road is in two separate parts with no vehicular access between the two. In such a case half should be renamed.



